

## PROFESSIONAL EXPERIENCE

GTB (previously Team Detroit)

Producer, Videographer & Editor

05/2014 - Present

- Produce, shoot and edit video content featuring Ford vehicles, product technology/development and vehicle testing intended for broadcast and various social media outlets.
- Production Lead for all video blogs and various internal Ford employee communications.

Specs Howard School of Media Arts

Director of Curriculum Development & Online Learning

03/2004 - 05/2014

- Manage, schedule and direct the school's satellite campus
- Developed and implemented a 12-month ACCSC accredited Digital Media Arts program
- Received four promotions; Instructor, Supervisor, Director and Management
- Authored Adobe Photoshop and Shooting Digital Media workbooks
- Instructed over 4,000 students in all aspects of production and post-production

Freelance Work: Videographer, Editor, Motion Graphics & Producer 02/1999 - Present

- Video production and graphic design work for national and local television programming including documentaries, corporate training videos, commercials and live professional and college sports.
- Clients Include: (Visit [www.bradrichtertv.com](http://www.bradrichtertv.com) for a full list of production credits)
  - ABC World News
  - FOX
  - CBS Sports
  - NBC
  - ESPN
  - TNT
  - MTV
  - VH1
  - Speed Channel
  - FX Network
  - NBA TV
  - Harpo Productions
  - Comcast
  - Martial Arts Channel
  - KDN Video Works Inc.
  - The Production Firm
  - Cleverscope Productions
  - Riddell Television
  - High Impact Television
  - Smooth Moving Prod.
  - Kmart Corporation
  - Team Detroit
  - Sussman-Sikes
  - Franco Public Relations
  - Radish Creative
  - SYSCO Foods
  - AT&T
  - SPX Training
  - Detroit Federation of Teachers
  - The United Way
  - The Information Center
  - Crossbow Productions
  - Detroit Medical Center
  - Pistons Palace Vision
  - The Detroit Tigers
  - Eastern Michigan
  - WJBK FOX2
  - General Motors
  - Ford Motor Company
  - Automotive Television
  - Good Films Inc.
  - BMW
  - CDTV

Sound Horizons DJ Productions: Owner / Operator

01/2000 - Present

- Responsible for all office and financial operations including sales and client consultations
- Public speaking skills; DJ and Emcee at over 400 events
- Visit [www.soundhorizons.com](http://www.soundhorizons.com) for client feedback

## HIGHLIGHTED SKILL SETS

### Camera Experience

- Canon C100 & C500
- Canon 5DMIII DSLR
- Sony F800 XDCAM
- Sony Z1U & Z7U
- Sony HDX-900
- Sony CA-D50
- Sony PMW-EX1
- Panasonic AJ-D400P
- Panasonic HVX200
- Canon XL1 & XL2
- Panasonic 100A/B
- Panasonic GH4

### Software Experience

- Premiere Pro CC
- Photoshop CC
- After Effects CC
- Final Cut Pro X
- Lightroom 4
- Dragonframe
- Motion 5
- Dreamweaver CC
- ScreenFlow
- Apple iWork Suite
- Microsoft Office
- QuickBooks

## EDUCATIONAL BACKGROUND

Eastern Michigan University – Ypsilanti, Michigan

08/1998 - 12/2000

- B.A. Telecommunications and Film, (graduated Magna Cum Laude)
- National Dean's List, Golden Key National Honor Society, National Broadcasting Society

Henry Ford Community College – Dearborn, Michigan

08/1995 - 05/1998

- A.D. Liberal Arts, (graduated Magna Cum Laude)